



**APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF  
PERSONAL INFORMATION FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF  
SECTION 69(2) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4  
OF 2013)**

**REGULATIONS RELATING TO THE PROTECTION OF PERSONAL INFORMATION, 2018**

[Regulation 6]

TO:

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(Name of data subject)

FROM:

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Contact number(s):

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Fax number:

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E-mail address:

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(Name, address and contact details of responsible party)

Full names and designation of person signing on behalf of responsible party:

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\_\_\_\_\_  
(Signature of designated person)

Date: \_\_\_\_\_

**PART B**

I, \_\_\_\_\_ (full names of data subject) hereby:

Give my consent.

To receive direct marketing of goods or services to be marketed by means of electronic communication.

SPECIFY GOODS or SERVICES:

\_\_\_\_\_

SPECIFY METHOD OF COMMUNICATION:

FAX:

E - MAIL:

SMS:

OTHERS – SPECIFY:

\_\_\_\_\_

Signed at ..... this ..... day of .....20.....

\_\_\_\_\_  
Signature of data subject